

**Malaysia Tourism
Excellence (MaTEx)
“Adopt and Adhere”
COVID-19 Guidelines**



Malaysia Tourism Excellence (MaTEx) Business Certification Programme

Industry level certification scheme
“from the industry, to the industry”



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MaTEx Standards



MaTEx

“Adopt and Adhere” COVID-19 Guidelines

Compulsory for MaTEx certified companies to comply – 112 companies

Included as compulsory additional assessment criteria for new applications in 2020 – 302 companies



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“Adopt and Adhere” COVID-19 Guidelines

MaTEx certified companies complying to the guidelines will be awarded compliance certificate or stamp by MPC and TPN to be displayed at premises



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“Adopt and Adhere” COVID-19 Guidelines: Key Points

1. Compliance to Standard Operating Procedures
2. Restarting Operations
3. Ensuring Staff Readiness
4. Managing Operational Readiness
5. Promoting Safety and Cleanliness
6. Building Trust and Confidence
7. Integrating Technology



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Thank You